

Online Shopping

Having attended a presentation about online shopping and the end of traditional high street shops, I decided to write this essay discussing my thoughts on the matter.

Online shopping being the broad subject that it is, only two major points regarding it will be mentioned. Those being the convenience of it and the cost.

Firstly, an almost universally praised and quite often talked about benefit is the convenience. Gone are the days of waiting in lines for hours, or days on end waiting for your long awaited product. Pre-ordering made it so much easier to shop, almost a leisure activity. Or for something more ordinary, not a minute will be spent looking for a parking space that is as expensive as it is rare. Begone! The only thing you need is an internet connection and a credit card.

Secondly, having mentioned credit cards it would be appropriate to transition into cost. The majority of people tend to think of online prices as more reasonable. While this may seem the case at first glance, it is not always true. The consumers of a product that has been bought online pay the shipping themselves, the price of which is most of the time larger compared to the one that traditional shops pay. This is for a multitude of reasons, none of which are the topic of this essay.

To conclude, online shopping is a wonder of the modern era and our lives are definitely more enjoyable because of it. Despite the costs increasing ever so slightly, the future of this way of shopping is a brighter one.

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