

**B2**

**Best images to advertise Serbia**

Introduction

The aim of this report is to underline the best images to advertise Serbia to give out to English-speaking visitors. I have discussed the issue with several people from different parts of Serbia.

Heritage and tradition

Cultural and historical heritage of Serbia is based on diversity in language, nationalities, architecture and tradition across the country. Furthermore, traditional dances of each region like folklore, and national meals can be interesting to visitors.

Nature

As the geography of Serbia is extremely varied: rich fertile plains to the north, limestone ranges and basins to the east and ancient mountains and hills to the southeast, it can be stimulating for vacations and sightseeing tours. Interesting regions include Kopaonik, Tara and Zlatibor mountains, special natural reserve Uvac and lake Palic.

Modern content

Along with tradition and nature, there are several festivals that are very well-known, that can attract visitors to Serbia, like EXIT and Guca. The youngs probably would be interested in this images of our country.

Conclusion

Clearly, the best image to advertise Serbia is widespread diversity in each area: it is a country rich in layers of history, culture, gastronomy and amazing festivals.

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